

14th June 2020



To Whom It May Concern,

WandsPro® ClipCroc® Sustainability Case Study: The Innovation Centre of the Sunshine Coast (IC):

Overview: ClipCroc® - the World's first 'Clip-together' Crockery range:

WandsPro® is an **innovative adventure** brand designing outdoor and camping products that make packing for your next adventure a breeze! WandsPro® introduce to you the world's first and only **'Clip-together' crockery range, ClipCroc®**. Yes, that's right, crockery that **'CLIPS'** together!

ClipCroc® includes Plates, Dishes, Bowls & Cups that uniquely clip together! Our patented clip-together system provides a **Quick, Quiet, Clean, and Cool** advantage meaning **NO FUSS, NO MESS, NO NOISE & No Rubbish!** ClipCroc® is a rattle-free, easy to pack, safe to stack, heat-insulating & easy to clean tableware option ready to go when you are! ClipCroc is perfect for all outdoor adventures including BBQs, Camping, Caravans, Boats, Picnics, Beach, Travelling, Kids, Families, Shared Offices, Workplaces, Canteens, Camping Sites & around the Home & Garden!

ClipCroc extra details:

ClipCroc is 100% Australian Made and owned; made from a durable 100% food-grade polypropylene plastic that s FDA approved, BPA Free, sustainable, recyclable, durable, freezer safe & microwave safe (1-2mins reheat only).

www.innovationcentre.com.au

Address: 90 Sippy Downs Drive
Sippy Downs Queensland Australia 4556

Postal Address: PO Box 7081
Sippy Downs Queensland Australia 4556

Tel: +61 7 5450 2600 **Fax:** +61 7 5459 4547

ClipCroc® and the War on Waste Case Study

The **Innovation Centre of the Sunshine Coast, IC**, is an entrepreneurial hub for 40+ innovative enterprises and mature startups that want to scale their business in a collaborative environment. The purpose built 1,700m² facility includes a dedicated support team, incubator/accelerator programs and collaborative events that provide key networking functions throughout the year.

Over the course of the year, the IC can host up to **40+ events** including pitch competitions; Grow Coastal and Health Accelerator business programmes; Sunshine Coast Regional Innovation Project Team events (SCRIPT), business networking events and social functions to name but a few. With 150+ staff employed by IC member companies, a daily throughfare of activity and literally thousands of visitors, entrepreneurs, students and mentors walking through the IC doors every year the IC is certainly a haven of activity!



Reduce, Reuse, Recycle with ClipCroc®



Every year the IC found they were hosting **hundreds of events** that offered food, lunch, sample tastings or simply nibbles! The IC's normal routine was to offer **single-use paper plates** and **paper bowls** for all these events and functions. Often a function would have **100+ attendees** so the IC found they were **throwing thousands of paper plates** a year **into landfill**. This was not sustainable nor environmentally conscious. This had to change!



www.innovationcentre.com.au

Address: 90 Sippy Downs Drive
Sippy Downs Queensland Australia 4556

Postal Address: PO Box 7081
Sippy Downs Queensland Australia 4556

Tel: +61 7 5450 2600 **Fax:** +61 7 5459 4547

In 2018 the IC approached **WandsPro®**, as one of their member companies, with the proposition of using **ClipCroc®** at all future functions and events. ClipCroc® is hard wearing, FDA approved, BPA free, 100% food grade, dishwasher, freezer and microwave safe. This way, all ClipCroc® plates, dishes and bowls would be **dish washed** and **reused** time and time again, **saving thousands** of **paper plates** and **bowls** from landfill! One evening, the ClipCroc® reusable tableware range was set up in the communal kitchen ready to be used for the first time!



Sustainability, Success and Satisfaction

“The results have been terrific. The use of single-use paper plate is a thing of the past and ClipCroc® provides a simple, convenient and functional alternative to disposable tableware. The IC members also found it far more of an enjoyable experience to use ClipCroc® too rather than paper plates!”

“We found offering reusable tableware within the IC was a really smart move. We simply dishwash any dirty plates each evening ready to be used the following day. There’s certainly no waste, no rubbish to landfill and it feels good to use a sustainable alternative.”

RENEE COMAN: *Business Development & Marketing Manager, Innovations Centre Sunshine Coast*

“Over the years we have saved tens of thousands of single-use paper plates from landfill. It’s really satisfying to know we’re making a difference and minimizing our impact on the environment.”



www.innovationcentre.com.au

Address: 90 Sippy Downs Drive
Sippy Downs Queensland Australia 4556

Postal Address: PO Box 7081
Sippy Downs Queensland Australia 4556

Tel: +61 7 5450 2600 **Fax:** +61 7 5459 4547

Over the years it's been a pleasure to work with Lindsey, Rich and Chris from the WandsPro® ClipCroc® team! The world is becoming more environmentally conscious and by adopting reusable tableware into the Innovation Centre we are able to minimise our use of single-use paper and plastics and reduce our waste to landfill.

I wish the WandsPro® team every success with their ClipCroc® range going forward.

Please contact me should you wish to discuss this testimonial in more detail.

Yours sincerely



Renee Coman
**Business Development & Marketing Manager,
Innovation Centre Sunshine Coast**



Innovation Centre Sunshine Coast Pty Ltd (IC).

www.innovationcentre.com.au

Address: 90 Sippy Downs Drive
Sippy Downs Queensland Australia 4556

Postal Address: PO Box 7081
Sippy Downs Queensland Australia 4556

Tel: +61 7 5450 2600 **Fax:** +61 7 5459 4547